

GET THE \$0 CO-PAY\*



**Otezla**<sup>®</sup>  
(apremilast)<sup>30mg</sup>  
tablets

show *more* of you

If you have moderate to severe **plaque psoriasis**, little moments can be a big deal.

*little show*

**big day**

Otezla is a prescription medicine approved for the treatment of adult patients with moderate to severe plaque psoriasis for whom phototherapy or systemic therapy is appropriate.

**SELECTED SAFETY INFORMATION**

**Do not take Otezla if you are allergic to apremilast or to any of the ingredients in Otezla.**

**Please see Important Safety Information on page 12.**

\*Certain restrictions apply.

**1-844-4OTEZLA | [otezla.com/copay](https://www.otezla.com/copay)**



## What's *inside*:

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### Plaque psoriasis

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Is your current treatment working for you?

If not, think about Otezla—  
it's a pill that treats **differently**.

\*Certain restrictions apply; eligibility not based on income.

† Source: Symphony Health Solutions PrescriberSource PatientFocus data, Amgen proprietary methodology, Nov2019-Jan2020. Data include only oral formulations for scripts tagged with a plaque psoriasis indication.



Not an injection  
or messy cream—

*Otezla is a pill*



### For moderate to severe plaque psoriasis

**75% clearer skin is achievable**, with **reduced redness, thickness, and scaliness of plaques** after just 4 months of treatment

Otezla also has results in **moderate to severe scalp psoriasis**



### No blood testing required

The Otezla Prescribing Information has **no requirement** for initial or routine **blood testing**



### A pill that works differently

Otezla is a pill that works **inside the body**



Otezla is the #1 prescribed  
branded *pill* for *plaque psoriasis*†

### Side effects of Otezla

The **most common side effects of Otezla** in clinical trials for plaque psoriasis were diarrhea, nausea, upper respiratory tract infection, tension headache, and headache.

Please see Important Safety Information on page 12.



# How does plaque psoriasis start?

Plaque psoriasis is a **chronic condition**, which means it's always there—even when you aren't experiencing symptoms.

Plaque psoriasis is associated with overactive inflammation inside the body. Lab research has shown that an enzyme known as phosphodiesterase 4 (PDE4), located inside cells, contributes to inflammation. It's thought that **overactive inflammation is responsible for the symptoms** of plaque psoriasis.

## The role of overactive inflammation



### In plaque psoriasis

Thought to speed up the growth cycle of skin cells



Eventually, skin cells build up and result in red, itchy, raised plaques on the skin

Keep reading for more information on the next page. →



"I decided to go to a new dermatologist, get another opinion, and find out my treatment options. After examining me, he diagnosed me with plaque psoriasis and told me about a different approach: Otezla."

—Eddie

Otezla patient since 2017

## Otezla is a pill that works *differently*



While the exact way Otezla works isn't completely understood, here's what we do know:

- Otezla works beneath the skin's surface to treat plaque psoriasis inside the body
- Specifically, Otezla reduces **PDE4**, an enzyme located inside cells that causes inflammation
- A reduction in PDE4 activity is thought to reduce **overactive inflammation**
- Less inflammation can lead to a reduction in plaque psoriasis symptoms

“Otezla works from the inside to reduce inflammation.”

—**DR. ERIN BOH**, board certified dermatologist



Watch a video to get a closer look at how Otezla works to treat moderate to severe plaque psoriasis at [otezla.com/works](https://otezla.com/works)

## What makes Otezla different from other *treatments*

- Otezla is **not** an injection or messy cream—it's a pill
- Otezla is a pill that helps **improve scalp psoriasis**, a difficult to treat area
- The Otezla Prescribing Information has **no requirement for blood testing**

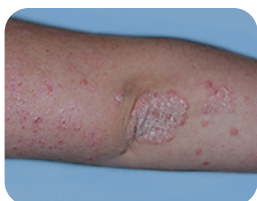




## Proven results in plaque psoriasis

Otezla is a pill proven to help you get clearer skin

BEFORE OTEZLA



WITH OTEZLA AT 16 WEEKS



BEFORE OTEZLA



WITH OTEZLA AT 16 WEEKS



BEFORE OTEZLA



WITH OTEZLA AT 16 WEEKS



Actual Otezla patients. Not everyone responds to Otezla, and those who do respond may respond differently.

See more before and after photos at [otezla.com/images](https://www.otezla.com/images)

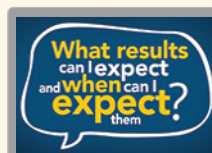
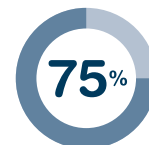


### Tired of trying the same treatment options?

Talk with your doctor to see if Otezla could be right for you.

## Clearer skin is possible with Otezla

Studies showed that after just 4 months on Otezla, a **75% reduction** in moderate to severe plaque psoriasis is **achievable**.



Watch a video to learn more about how Otezla can help at [otezla.com/results-video](https://www.otezla.com/results-video)



### Did you know

Psoriasis severity isn't just measured by physical skin symptoms. It's important to keep in mind all factors that psoriasis can impact when discussing treatment options with your doctor.

### Common side effects of Otezla

The most common side effects of Otezla were diarrhea, nausea, upper respiratory tract infection, tension headache, and headache.

### Selected Safety Information

Otezla can cause severe diarrhea, nausea, and vomiting, especially within the first few weeks of treatment. Use in elderly patients and the use of certain medications with Otezla appears to increase the risk of having diarrhea, nausea, or vomiting. Tell your doctor if any of these conditions occur.

Otezla is associated with an increase in depression. In clinical studies, some patients reported depression and suicidal behavior while taking Otezla. Some patients stopped taking Otezla due to depression. Before starting Otezla, tell your doctor if you have had feelings of depression or suicidal thoughts or behavior. Be sure to tell your doctor if any of these symptoms or other mood changes develop or worsen during treatment with Otezla.

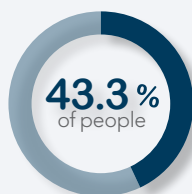
## Otezla is *proven* to treat moderate to severe scalp psoriasis

The scalp is one of the most commonly affected areas of plaque psoriasis.

Otezla is a pill that treats beneath the skin, unlike topicals like creams or shampoos, which are applied directly to the scalp.

### Otezla is proven to help get clearer skin on your scalp

In a clinical trial, 201 people taking Otezla were compared to 102 people taking a placebo (sugar pill).



43.3% of people taking Otezla saw an improvement in their scalp psoriasis after just 4 months of treatment, as compared to 13.7% taking placebo.

BEFORE OTEZLA

WITH OTEZLA AT 16 WEEKS



Actual clinical trial patient. Not everyone responds to Otezla, and those who do respond may respond differently.



**"Within four months of taking Otezla, my skin had improved. I now have elbows and a scalp that are clearer."**

**—Sarah, Otezla patient since 2018**

## Otezla is *also* proven to help improve both scalp and whole body itch

Some people also experienced a reduction in scalp and whole body itch after just 4 months of treatment. See below for a closer look at the percentage of people that experienced an improvement while taking Otezla.

### 47.1% Improvement in scalp itch

of people 47.1% of people taking Otezla saw a reduction in scalp itch after just 4 months, as compared to 21.1% taking placebo.

### 45.5% Improvement in whole body itch

of people 45.5% of people taking Otezla saw a reduction in whole body itch after just 4 months, as compared to 22.5% taking placebo.

### Common side effects of Otezla

The most common side effects of Otezla that occurred in the scalp psoriasis study were diarrhea, nausea, headache, and vomiting.

See page 7 for more information.

### Selected Safety Information

**Some patients taking Otezla lost body weight.** Your doctor should monitor your weight regularly. If unexplained or significant weight loss occurs, your doctor will decide if you should continue taking Otezla.

**Some medicines may make Otezla less effective, and should not be taken with Otezla.** Tell your doctor about all the medicines you take, including prescription and nonprescription medicines.



## Side effects of Otezla in plaque psoriasis

### Otezla in clinical studies

Otezla clinical studies involved 1,426 adults with moderate to severe plaque psoriasis who were candidates for phototherapy or systemic therapy. In each study, some people took 30 mg of Otezla twice daily, and others took a placebo (sugar pill).

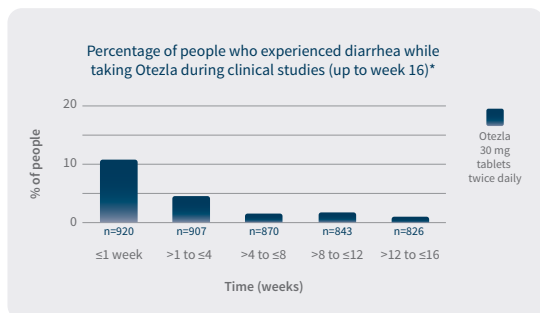
### Side effects

The table below shows the most common side effects reported by people taking Otezla compared to those reported by people taking a placebo (sugar pill).

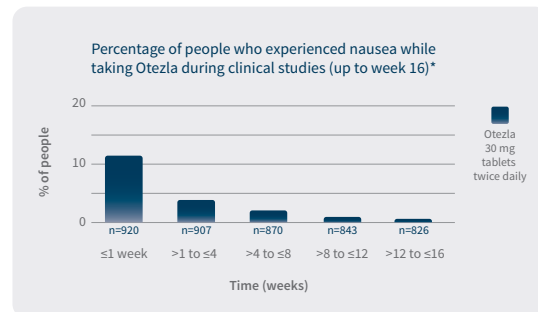
Most common side effects (up to week 16)	Otezla (920 people)	Placebo (506 people)
Diarrhea	17% of patients	6% of patients
Nausea	17%	7%
Upper respiratory tract infection	9%	6%
Tension headache	8%	4%
Headache	6%	4%

## Most common gastrointestinal side effects over time

In most people, the side effects of diarrhea and nausea occurred within the first 2 weeks of treatment and tended to go away over time without stopping Otezla. In some cases, patients with severe diarrhea or nausea were hospitalized. Tell your doctor if any side effects occur.



## Most common gastrointestinal side effects over time (continued)



\*These studies involved 920 adults with moderate to severe plaque psoriasis who initially received Otezla 30 mg twice daily.

"n" represents the number of people participating in the studies during the given week(s).

## Common side effects of Otezla in scalp psoriasis

A separate Otezla clinical study involved adults with moderate to severe scalp psoriasis.

The table below shows the most common side effects from this clinical study, reported by people taking Otezla 30 mg twice daily, compared to those reported by people taking placebo (sugar pill).

Most common side effects (up to week 16)	Otezla (200 people)	Placebo (102 people)
Diarrhea	31% of patients	11% of patients
Nausea	22%	6%
Headache	12%	5%
Vomiting	6%	2%



## Sarah's story: "I'm grateful to be on an oral therapy that works for me."

Fly fishing is one of Sarah's greatest passions. Being in the great outdoors is where she feels most at peace with herself and with the world around her. But when plaque psoriasis entered the picture, appearing on her skin and scalp (bringing redness, flaking, and scaliness with it) going outside was the last thing she wanted to do. On the contrary, she wanted to stay inside and hide her skin from the world. Initially, her dermatologist prescribed topical shampoos and creams, but they didn't give her the results she desired.

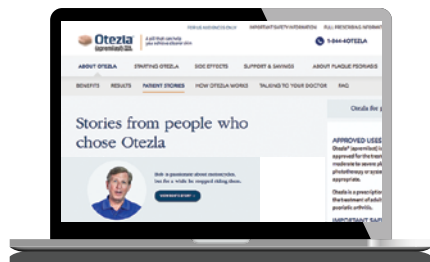
"At one point, I had to put this oil on my hairline and then sleep in a disposable shower cap... the oil bleached my pillowcases—further reminding me of my problems."

### Why she chose Otezla

Frustrated with her treatment options, Sarah decided to get a second opinion. Her new dermatologist had this to say: "Let's try something different—not a cream."

Sarah's dermatologist recommended Otezla, and after a conversation about side effects and results, she began taking the starter pack.

At 4 months, her skin had improved. She now has elbows and a scalp that are clearer. She's able to be back in the great outdoors, feeling better in her own skin.



Hear from more people taking Otezla at [OtezlaStories.com](https://www.otezla.com)

"I feel better knowing that I have a treatment that is working for me."

—SARAH  
Otezla patient since 2018





## Learn about the Otezla SupportPlus™ program



Otezla SupportPlus is a free program designed to help you get started and stay on track with Otezla.



**Insurance assistance**—we'll work with your insurance company on coverage for Otezla

Help paying for treatment with the **\$0 co-pay card\***



**24/7 nurse support**

Free resources, like the **GOtezla® app** with daily treatment reminders



## 3 easy ways to sign up

Enrolling in SupportPlus is easy, and the services are free for everyone who signs up. Here's how to join:

- 1. Go to [otezla.com/supportplus](https://otezla.com/supportplus)**
- 2. Call **1-844-4OTEZLA** (1-844-468-3952)**
- 3. Ask your doctor to sign you up when he or she prescribes Otezla**



\*Certain restrictions apply; eligibility not based on income, must be 18 years or older. This offer is not valid for persons eligible for reimbursement of this product, in whole or in part under Medicaid, Medicare, or similar state or federal programs. Offer not valid for cash-paying patients. People who are not eligible can call 1-844-4OTEZLA to discuss other financial assistance opportunities.

## Savings and cost support for Otezla

Most people with commercial or private insurance pay nothing out of pocket for their prescription. After you're prescribed, you have the same opportunity to save.



Get the \$0 co-pay offer 3 different ways:

- Go to [otezla.com/copy](http://otezla.com/copy)
- Call 1-844-4OTEZLA (1-844-468-3952)
- Ask your doctor about the \$0 co-pay card

## We've got you covered

Getting your medication shouldn't be difficult. If you have private insurance and are experiencing delays, or if your private insurance doesn't cover Otezla, you may be eligible for **free medication** through the **Otezla Bridge Program**.

If you have government-issued insurance (Medicare or Medicaid) or are uninsured/underinsured, you may be eligible for the **Patient Assistance Program**.



For all Otezla savings questions:  
Call 1-844-4OTEZLA (1-844-468-3952)



**Otezla**<sup>®</sup>  
(apremilast) 30mg tablets

[otezla.com](http://otezla.com)



## Download GOtezla<sup>®</sup>

The GOtezla app has medication reminders, tools to track your progress, and tips on what to expect during treatment—and you can download it for free.



Download the app here





## Working with your healthcare team

Plaque psoriasis is a chronic condition that is always there, even when you aren't experiencing symptoms. That's why open and honest communication with your healthcare team is extremely important.



Make sure you're getting the right treatment for you:

### Check in with yourself

- Am I satisfied with my current treatment?
- How much time do I spend daily on my current treatment regimen?
- Am I having to step back from the things I love?
- Am I ready for something different?

### Check in with your doctor

- What makes Otezla different?
- How long does it take Otezla to work?
- Which symptoms will Otezla treat?
- How can I save on Otezla?
- What are the side effects of Otezla?
- Does Otezla require any blood tests?



"I come to my doctor appointments with questions, so I always get the information I need to feel comfortable."

—Errin

Otezla patient since 2016

Go to [otezla.com/learn](https://otezla.com/learn) to watch a patient, a dermatologist and an Otezla SupportPlus™ specialist discuss what makes Otezla different.



## IMPORTANT SAFETY INFORMATION

**Do not take Otezla if you are allergic to apremilast or to any of the ingredients in Otezla.**

**Otezla can cause severe diarrhea, nausea, and vomiting, especially within the first few weeks of treatment.** Use in elderly patients and the use of certain medications with Otezla appears to increase the risk of having diarrhea, nausea, or vomiting. Tell your doctor if any of these conditions occur.

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In clinical studies, some patients reported depression and suicidal behavior while taking Otezla. Some patients stopped taking Otezla due to depression. Before starting Otezla, tell your doctor if you have had feelings of depression or suicidal thoughts or behavior. Be sure to tell your doctor if any of these symptoms or other mood changes develop or worsen during treatment with Otezla.

**Some patients taking Otezla lost body weight.** Your doctor should monitor your weight regularly. If unexplained or significant weight loss occurs, your doctor will decide if you should continue taking Otezla.

**Some medicines may make Otezla less effective, and should not be taken with Otezla.** Tell your doctor about all the medicines you take, including prescription and nonprescription medicines.

**Side effects of Otezla** include diarrhea, nausea, vomiting, upper respiratory tract infection, tension headache, and headache. These are not all the possible side effects with Otezla. Ask your doctor about other potential side effects. Tell your doctor about any side effect that bothers you or does not go away.

**Tell your doctor if you are pregnant, planning to become pregnant or planning to breastfeed.** Otezla has not been studied in pregnant women or in women who are breastfeeding.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch), or call 1-800-332-1088.

**Please click here for Full Prescribing Information.**



Have questions or  
need some help?  
Give us a *call*.

Our team is available 8 AM – 8 PM ET,  
Monday – Friday, at  
**1-844-4OTEZLA** (1-844-468-3952).

Ask your doctor about *Otezla*.  
With the *2-week starter pack* you  
can get started right away!